



A New Location to Suit All Your Needs

By **Courtney Tait** Photos **Shawn Fillion**

Peepers Swimwear has recently expanded into a spacious 1300 sq. ft location on Corydon Avenue, enabling Winnipeg's go to swimwear boutique to increase their selection and offer new products and services. "We saw the need for more variety to accommodate our customer's needs, and the new location allows us to do that," says Donna.

One of the new products now available at Peepers' Swimwear new location are stand-up paddle boards (SUP). Deadfish Paddleboards is a local company that designed it' SUP's for the lakes and rivers of Manitoba. They feature a double concave hull and a solid core design for increased stability, plus include gorgeous bamboo inlay decks. These premium boards are ideal for our customers, as many of them try this exciting new sport during their winter get-

aways and were looking to find these boards locally for their summer holidays.

In addition to paddleboards, Peepers has recently partnered with FareConnect Travel. They can now offer their customers the convenience of booking a vacation from their new location. "We truly enjoy hearing about our customer's travel adventures, and now we can offer them expert advice on their next trip.



Staying true to their motto 'A Suit for Every Body', the boutique offers a vast range of women's swimwear from sizes 2 to 26. From bikinis to tankini's, one pieces and swimdresses, a line of mastectomy swimwear and a full range of cup sizes,



Peepers Swimwear can now boast it has the largest selection in the city.

Every customer is unique, and they all have a set of challenges, some the same, some different.

Rarely does a woman come in and say... I can hardly wait to try on swimwear! It can often be very daunting task. Donna and her team are experts in helping women find swimwear they look and feel good in. "People are surprised by all the options," says Donna. They can mix and match the sizes and styles, choosing from bottoms such as regular, full coverage to tini-tiny, retro high waisted, swim skirts, shorts, or skorts paired with any number of swim tops to find what is right for them.

As Peepers continues to grow, Donna says they will keep adding products and services. "Because the business is owner operated, and we can react to what our customers want," she says. "We truly enjoy our time with our customers and will continue to build on that relationship. One of the best parts is seeing people leave the store happy." ■

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